

For program guidelines,
visit www.nppd.com.

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partnership with its Wholesale Utility Customers.

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EnergyWiseSM programs offer incentives to homeowners,
businesses, and agriculture to help cover the cost of a
variety of energy-efficient upgrades.

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MAKE THE SWITCH

Light-Emitting Diode (LED) Lamps

ENERGYWISESM
Use less. Spend less. Do more.

RESIDENTIAL LED INCENTIVE APPLICATION

Customer Information

Name on Account: _____

Electric Utility Provider: _____

Account # _____

City: _____ State: _____ Zip: _____

Number of lamps requesting incentive for: _____

Incentive \$5/LED. Total Incentive requested: \$ _____

I certify the Light Emitting-Diode (LED) bulbs, for which I am claiming an incentive for are being installed in my home and in compliance with the guidelines of the program. The utility reserves the right to verify purchases to ensure compliance.

Customer's Signature: _____

Date: _____



Program Guidelines

- Lamps must be purchased on or after January 1, 2015
- Lamps must be 9 watts or greater, ENERGY STAR® lamps are recommended.
- Limit fifteen (15) incentives per account annually
- Customer must apply for an incentive within ninety (90) days of the purchase date shown on the sales receipt.
- Copy of sales receipt must accompany application.
- Incented bulbs may not be used for resale.
- At the local utility's discretion, accounts other than Residential may be eligible to participate.
- Local Utility provides incentives in the form of an account credit.

Step into the light. Make the switch to LED lamps.

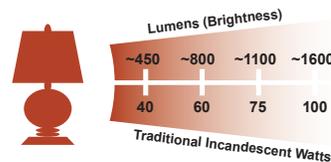


In recent years, LEDs have taken the lighting industry by storm. Simply put, an LED is a chip of semiconducting material that releases energy in the form of light. LEDs are used just like ordinary bulbs. However, not all LED products are created equal. They may vary in quality, energy use, and life span. Be sure to do your research before purchasing, and look for the ENERGY STAR® label.

More about LEDs:

- They last up to 35 times longer than incandescent lights and often, four or more times as long as fluorescents.
- They produce more light per watt than incandescent bulbs.
- They light up instantly and many are dimmable.
- They waste little energy because most of the light may be directed where it is needed.
- They do not contain mercury.
- They generate almost no heat, which can help reduce air conditioning costs.

With so many choices of lighting available today, it is easier to compare "lumens" which is an actual measure of brightness, with the amount of energy (Watts) consumed.



The Federal Trade Commission (FTC) worked with manufacturers to develop a new label for all residential lamp packaging. It includes brightness (in Lumens), estimated operating cost, life expectancy, color of light (warm, cool), and energy used

Lighting Facts Per Bulb	
Brightness	800 lumens
Estimated Yearly Energy Cost \$1.57	
<small>Based on 3 hrs/day, 11¢/kWh. Cost depends on rates and use.</small>	
Life	9 years
<small>Based on 3 hrs/day</small>	
Light Appearance	Warm _____ Cool
<small>2700 K _____ 5000 K</small>	
Energy Used	13 watts

Brightness
800 Lumens

Estimated Energy Cost
\$1.57 per year

CUT AND RETURN COMPLETED FORM TO YOUR PARTICIPATING ELECTRIC UTILITY

